

nikki bush

Creative Parenting Expert

About Nikki Bush



Inspirational speaker and best-selling author, Nikki Bush, is highly regarded among business people, educators and parents alike as she helps them to make sense of, and stay connected in, a fast-changing world.

Her work is fuelled by her passion for play, connection and relationships. She is fondly referred to as a [Creative Parenting Expert](#) in parenting and education circles and is gaining a reputation as a Talent Whisperer in the [corporate](#) sphere.

She is the co-author of three bestselling books: *Future-proof Your Child* (Penguin, 2008) co-authored with Dr Graeme Codrington, *Easy*

Answers to Awkward Questions (Metz Press, 2009) co-authored with Ilze Alberts and *Tech-Savvy Parenting* (Bookstorm, 2014) co-authored with Arthur Goldstuck. She recently wrote an ebook called *Talent Re:Defined* with Raymond de Villiers and has a number of new writing projects on the go.

Nikki is widely respected for her trusted, independent and informed opinion about matters related to raising the next generation of talent including child development, family, technology, work-life balance, the future world of work, games and toys, learning and play. She helps parents, educators and business to redefine what talent means and provides talent interventions for companies helping them to increase their engagement and retention levels with their Millennials/young talent.

Nikki writes a weekly column called *Parenting Matters*® which is used in many school newsletters and on corporate intranets around the country. She is a prolific speaker on the education circuit having spoken at most major education and school heads conferences around South Africa in the past eight years, and more recently she went on a speaking tour to Hong Kong. Her work is as relevant here as it is overseas. Nikki is passionate about supporting the teaching profession in its role of raising the next generation of talent and she presents at schools across the spectrum including training teachers in squatter camps.

Nikki has a very large digital footprint and mainstream media presence. She is a regular guest on radio and TV and is often quoted in the print media, averaging well over 140 appearances every year. She is the parenting expert on SABC TV3's *Expresso* and is the resident family and parenting expert on Radio 702.

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Nikki is a guest lecturer at Wits Business School, GIBS & Henley. She is a professional member of the Professional Speakers Association of Southern Africa of which she is a founding member.

In 2016 Nikki received her CSP™ (Certified Speaking Professional) designation from the National Speakers Association in the US. It is the highest earned international recognition for professional speakers who speak for a living. Nikki is one of just over 600 speakers in the world to hold this designation. In South Africa she is the 10th speaker to acquire her CSP and is one of only four women to achieve it.

Nikki has been married to Simon for 25 years, they have two sons aged 17 and 21 and they live in Johannesburg. Her children are the light of her life and the inspiration for much of her work. Family is an extremely high value for Nikki who believes that strong societies are built on the foundation of strong family life just as good matric results rest on good foundations that are laid in the preschool years.

For more information visit: www.nikkibush.com