

nikki bush

Talent Whisperer
Creative Parenting Expert

PARENTING MATTERS FOR PRIMARY SCHOOLS

VOLUME 1

This is a selection of 10 articles for use in your school newsletters consisting of the following titles:

1. **Avoid Triple S Syndrome** (children need to avoid a solitary, sedentary, screen-based existence)
2. **Children shine at different times** (perfect for helping families deal with award/prize-giving)
3. **From mad to glad** (parents do not need to keep their children perpetually happy)
4. **Monkey see, monkey do** (what parents do and say must be congruent)
5. **Pick me ups for the brain** (simple activities to wake up your child's brain for better concentration)
6. **Reaching your child's head through the funny bone** (humour is a great parenting tool)
7. **Software alone can't protect your child from stupidity** (relationship – the safety app you can't buy)
8. **What do you wish for your child?** (happiness and success, or resourcefulness and resilience?)
9. **What does over-exposure look like to you?** (how much screen time is too much?)
10. **When stop letting them beat you** (we prepare our children by nurturing and challenging them)

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Yours in good parenting, because parenting matters.



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ABOUT NIKKI BUSH

Inspirational speaker and best-selling author, Nikki Bush, is highly regarded among business people, educators and parents alike as she helps them to make sense of, and stay connected in, a fast-changing world. Her work is fuelled by her passion for play, connection and relationships. She is fondly referred to as a Creative Parenting Expert in parenting circles and is gaining a reputation as a Talent Whisperer in the corporate sphere.

She is the co-author of three bestselling books: *Future-proof Your Child* (Penguin, 2008), *Easy Answers to Awkward Questions* (Metz Press, 2009) and *Tech-Savvy Parenting* (Bookstorm, 2014).

Nikki writes a weekly column called *Parenting Matters*® which is used in many school newsletters and on corporate intranets around the country. She is a regular guest on radio and TV and is often quoted in the print media (over 100 appearances in 2014 alone). She is the parenting expert on SABC3's *Expresso*, the resident family and child-development expert on 702's *Redi Thlabi* show and is on the advisory team for *Living & Loving* magazine, among others. She launched her own online parenting TV channel in January this year – just Google NikkiBush.tv.

Nikki is also a guest lecturer at Wits Business School, GIBS and Henley Business School. She is married to Simon, they have two sons aged 16 and 20, and they live in Johannesburg.

