

# nikki bush

Talent Whisperer  
Creative Parenting Expert

## **RAISING YOUNG TALENT FOR THE NEW WORLD OF WORK**

*A one-hour talk for parents and learners in grades 10 – 12  
Also suitable for teachers of all grades at education conferences.*

The future is no longer predictable which makes parents panic – especially high school parents. Approximately 60% of the jobs our children will do have not yet been invented and many of the jobs and skills in the world of work today are on their way to becoming obsolete or will morph and change into something entirely different in the not too distant future.

Spending too much time trying to smooth the path for our children has become counter-productive and we should rather prepare our children for a fast-changing path that will be filled with both challenges and opportunities that are beyond our imagination.

In this presentation, speaker and author, Nikki Bush will inspire and challenge parents to bring up children of substance, who can adapt and adopt as the world of work changes. She will raise the topic of the Fourth Industrial Revolution in relation to our children and why it matters, discussing the major trends that are shaping the world of work and giving rise to new industries where jobs will be found.

Nikki will help learners to realise how they are uniquely positioned to cope with this changing world, giving them guidelines to help them to succeed and thrive. She will also task them with the fact that they will need to be the driver of their own career development because there are no free rides anymore in a world of few guarantees. They need to become their own source of internal security as they forge their unique paths into the future.

*“There is no future in any job. The future lies in the person who holds the job.”*

George W. Crane

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## About Nikki Bush



Inspirational speaker and best-selling author, Nikki Bush, is highly regarded among parents, educators and business people alike as she helps them to make sense of a fast-changing world. Her work is fueled by her passion for play, connection and relationships.

She is the co-author of three bestselling books: *Future-proof Your Child*, *Easy Answers to Awkward Questions* and *Tech-Savvy Parenting*. She is working on two new books: *Raising Entrepreneurs* and *Redefining Talent*.

Nikki writes a weekly column called *Parenting Matters*<sup>®</sup> which is used in many school newsletters and on corporate intranets around the country. She is a regular guest on radio and TV and often quoted in the print media averaging over 100 appearances a year. She is the parenting expert on SABC3's *Expresso* and the family expert on Redi Thlabi's show on 702/Cape Talk, and is on the advisory team for *Living & Loving* magazine. She launched her own online parenting TV channel in January this year – just Google NikkiBush.tv.

Nikki is also a guest lecturer at Wits Business School, Henley and GIBS. She is married to Simon, they have two sons aged 16 and 20, and they live in Johannesburg.

For more information visit: [www.nikkibush.com](http://www.nikkibush.com)

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